

Summary Information Return 2011 (Online)



Summary Information Return 2011

This return is intended to comprise a summary of key information contained in the Trustees' Annual Report and accounts and in other documents.

All this information will be made public - P

SCHOOL FOR SOCIAL ENTREPRENEURS

Charity number: 1085465

Financial period end: 31 March 2011

Submitted on 27 January 2012

This online version of the form shows the information you have entered through Annual Return 2011 Online and has been designed to make it easier for charities to print.

This Summary Information Return was submitted online by DR ALEXA KELLOW on 27 January 2012. You do not need to send us a signed copy.

Question 1 - The charity's aims

What are your charity's aims?

SSE aims to address inequalities and social exclusion by supporting social entrepreneurs from all backgrounds to transform their talent into real social outcomes, in the form of sustainable solutions to poverty and disadvantage in communities. SSE facilitates this through the use of action-learning based programmes of personal and organisational development.

Question 2 - Who benefits?

Who benefits from your charity's work?

SSE supports individuals who have innovative ideas for social, community and environmental benefit, and have the personal characteristics to turn these ideas into effective organisations. SSE students range from 19-74 in age, roughly half are women and half men with a mix of educational experiences including those with no formal qualifications and others who are professionally or academically qualified and about a third come from Black, and Minority Ethnic groups.

How do you respond to their needs and how do they influence the charity's development?

SSE has in place a suite of evaluation processes that ensure we measure and take into account the needs of students. These include a student needs assessment at the beginning of programmes, distance travelled and project assessment forms during the programme, as well as customer feedback forms for each session. These cover studies's learning needs as well as accessibility needs for the venue and programme. We involve many former students in the delivery of programmes, and have three former students on SSE's Board of Trustees and management team.

Question 3 - The charity's strategy

What are the key elements of your charity's medium to long term strategy?

PROGRAMMES - to offer high quality and innovative learning programmes to a diverse range of social entrepreneurs seeking to address disadvantage in their communities.

NETWORK - to achieve SSE's overall Network objective of offering programmes to social entrepreneurs nationwide as well as expanding its international presence.

FUNDING - to continue diversifying SSE's income and reduce reliance on grant funding from the statutory sector and trusts and foundations and maintain financial sustainability.

How does your charity measure the success of the strategy?

SSE's strategy is developed by the staff and then shaped and agreed upon by the Board of Trustees, on an annual basis. Once agreed, all individual staff and team objectives are tied into top level strategic objectives and reviewed on an ongoing basis through one-to-one reviews, team meetings, as well as Board meetings.

Question 4 - The charity's objectives and achievements

What were your charity's main annual objectives and were they achieved?

Objective	Achievement
To (at least) double the SSE Fellowship (alumni) from 400-800 (by 2012).	On course to achieve almost 700 by March 2011.
To maintain / improve on key evaluated outcomes during expansion.	Latest longitudinal evaluation of SSE's work, undertaken by New Philanthropy Capital, launched in May 2011.
To increase annual income to £1m, and continue mixed-funding portfolio approach.	Annual income of £1,094, 348 in 2010/11.

Question 5 - The charity's income and spending

What were your charity's most significant activities during the year and how much did it spend on them?

Charitable activities	£ 000s
Development	280
Programmes	459
Policy and Communications	261
Explanatory comments	
The SSE ran two 12-month long learning programmes, and two short-duration learning programmes during the year. The SSE Social Franchise Network involved a network of eight other UK schools and one school in Australia. This includes partner payments (funds brokered to SSE franchise schools, or other partner organisations as part of joint bids).	

What were your charity's three main fundraising activities in the year and how much did each generate and cost?

Fundraising activity	Income generated £ 000s	Cost of activity £ 000s
Development	66	4
Programmes	483	6
Policy and Communications	193	4
Explanatory comments		
SSE's fundraising is mostly undertaken by salaried members of staff. The cost of these staff is not included in the figures above, which include only direct fundraising costs.		

Question 6 - The charity's financial health

How would you describe your charity's financial health at the end of the period?

In line with Trustee policies, at 31-03-11 SSE was solvent, had good free cash reserves, sufficient to underpin the current year's activities.

Question 7 - The next year

How will the overall performance last year affect your charity's medium to long term strategy?

SSE's overall performance in 2010/11 was in line with, and will contribute to, the achievement of its medium to long-term strategy.

What are your charity's main objectives for next year?

Increase SSE's value to UK society to £20m.

Be widely recognised as the leader in social entrepreneurship programmes.

To have maintained and developed our UK and international franchise schools network.

Question 8 - The charity's governance

How does your charity ensure that its governance arrangements are appropriate and effective?

All Directors of the Company are also Trustees of the charity. Trustees agree policy and strategy issues at quarterly Board meetings, which are minuted, and delegate day-to-day management of SSE's operations to the Director who is supported by a team of appropriately qualified persons. Trustees attend an annual strategic away day. The Board of Trustees undertake regular reviews of its skills, in order to identify gaps. Trustees review their networks to identify potential candidates who can fill these gaps.

Question 9 - Further details

Further details on all the answers given in this Summary Information Return can be obtained from:

The SSE 2010-11 Annual Report and Accounts, or by contacting Ian Baker, ian.baker@sse.org.uk

Declaration

This Summary Information Return was submitted online by DR ALEXA KELLOW on 27 January 2012, telephone number 020 7089 9120.

DR ALEXA KELLOW certified online that:

- the information provided was correct
- it had been or would be brought to the attention of all the trustees

Those who give answers that they know are untrue or misleading may be committing an offence.

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