

Summary Information Return 2008 (Online)



Summary Information Return 2008 Of Aims, Activities and Achievements

This return is intended to comprise a Summary of key information contained in the Trustees' Annual Report and Accounts and in other documents.

BARNARDO'S

Charity Number: 216250

Submitted on 24 December 2008

This online version of the form shows the information you have entered through Annual Return 2008 Online and has been designed to make it easier for Charities to print.

**The Summary Information Return was submitted online by MR
GEOFFREY GRANT FULTON BARNETT on 24 December 2008**

Question 1 - The Charity's Aims

What are your charity's aims?

Barnardo's vision is that the lives of children and young people should be free from poverty, abuse and discrimination.

We aim to achieve this by helping the most vulnerable children and young people transform their lives and fulfil their potential through our local projects and through our campaigning and influencing work.

We believe in children and young people, regardless of their circumstances, gender, race, disability or behaviour.

Further details can be obtained from:

Annual Report and Accounts 2008
Annual Review 2008
www.barnardos.org.uk
Company Secretary's office, Tanners Lane, Barkingside, Ilford, Essex, IG6 1QG

Question 2 - Who benefits?

Who benefits from the charities work?

Barnardo's works directly with over 100,000 children, young people and their families throughout the UK, through a wide variety of projects including: disability services; family centres; education, employment and training; fostering and adoption; youth justice; homelessness; safeguarding and protection; residential and leaving care services; and support for young carers.

Barnardo's also undertakes a range of campaigning and influencing work to change policy and practice to improve outcomes for children and young people, thereby benefiting many more than can be helped through our services alone.

How do you respond to their needs and how do they influence the charity's developments?

Involving children, young people and families in its service delivery and influencing work is central to Barnardo's values. Services are tasked with ensuring the views of users are considered when establishing priorities and direction for new and existing work, as well as including them in the evaluation of services Barnardo's provides and ensuring that they receive feedback on their input.

The organisation also ensures that children and young people's opinions and experiences inform its influencing work.

Barnardo's strives to use new and innovative approaches to engage with those who might not access services in a traditional way and uses the feedback of service users to improve access to services.

Further details can be obtained from:

Annual Report and Accounts 2008
Annual Review 2008
www.barnardos.org.uk
Company Secretary, Tanners Lane, Barkingside, Ilford, Essex, IG6 1QG

Question 3 - The Charity's Strategy

What are the key elements of your charity's medium to long term strategy?

In April 2007, Barnardo's launched a new UK Business Plan setting out the strategic direction for the organisation for the next three years. The Plan sets out six strategic objectives:

1. Moving from 'good to great' by improving the effectiveness of services to children and young people.
2. Making Barnardo's influencing work more effective.
3. Revitalising Barnardo's brand and image.
4. Implementing refreshed strategies for participation and volunteering.
5. Improving the cost effectiveness of support functions both at Head Office and locally.
6. Increasing the net return from fundraising.

Barnardo's intention is that at the end of the three-year plan it will be seen as the UK's most influential and respected children's charity, that its work with children, young people and families will provide unbeatable quality and value for money and it will be supporting as many of the UK's disadvantaged children as resources will allow.

How does your charity measure the success of the strategy?

Within Barnardo's Business Plan, strategic objectives are identified and corporate targets are set with achievement against those monitored regularly through the year. These are reviewed annually and revised as necessary.

The Executive and the Board of Trustees receive regular information updates allowing them to gauge how the charity measures up to its objectives and targets, enabling early action to be taken if required.

Further details can be obtained from:

Annual Report and Accounts 2008
Annual Review 2008
Company Secretary's office, Tanners Lane, Barkingside, Ilford, Essex, IG6 1QG

Question 4 - The Charity's Objectives and Achievements

What were your charity's main annual objectives and were they achieved?

Objective	Achievement
<p>1. Increase by 6% the income generated from statutory sources in 2007/08.</p> <p>2. 95% of services to have measured outcomes and targets to improve efficiency and effectiveness.</p>	<p>1. Statutory income grew by 7.3% by expanding existing types of services, developing new services and expanding into new areas of activity.</p> <p>2. 92% of services met this target. Work is continuing to improve efficiency and effectiveness in all services.</p>
<p>3. 80% of services to be able to evidence how the active engagement of service users has influenced service delivery.</p> <p>4. Increase the active engagement of volunteers (including younger volunteers) by 5% per annum.</p>	<p>3. 80% of services have targets for the participation of service users in design and delivery of services.</p> <p>4. Barnardo's has seen a growth in volunteering of 10% with a leap of almost 16% in those under the age of 25.</p>
<p>5. Make a demonstrable impact on government legislation across all four parliaments in the UK in relation to policy affecting children and young people.</p> <p>6. Increase Barnardo's recognition amongst donors particularly during campaigns.</p>	<p>5. Barnardo's has directly contributed to 10 changes in government policy or legislation across the four nations.</p> <p>6. Donor recognition does increase during campaigns but more effort is needed to sustain and build upon that awareness.</p>
<p>7. Generate net fundraised income (after the cost of informing the public about its work) of £34.5 million.</p> <p>8. Reduce support function costs at Head Office and in the nations and regions as a proportion of total spend.</p>	<p>7. Net fundraised income exceeded budget by £2.8 million. Part of this surplus will be injected into new service delivery.</p> <p>8. The support functions are more business-focussed with improved efficiency. Work is ongoing to keep reducing support costs.</p>

Question 5 - The Charity's Income and Expenditure

What were your charity's sources of income in the year?

Income Source	% of incoming resources	£ 000s
Voluntary Income	24	50,961
Activities for generating funds	19	39,993
Investment income	2	5,084
Incoming resources from charitable activities	55	119,247
Other Incoming Resources	0	0

Total	100	215,285
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What were your charity's most significant activities during the year and how much did you spend on them?

Charitable Activities	£ 000s
Service provision (costs, grants, training)	155,774
Informing the public about our work	6,222
Childcare research and education	2,010
Other	1,292
Total expenditure on Charitable Activities	165,298
Total Expenditure	205,393
Explanatory Comments	

What were your charity's three main fundraising activities in the year and how much did each generate and cost?

Fundraising Activity	Income generated	Cost of Activity £ 000s
Donations and gifts from the general public	24,956	10,258
Legacies	24,314	122
Donations from companies and trusts	1,691	109
Other	39,993	29,352
Total voluntary income and activities for generating funds	90,954	
Total cost of generating voluntary income and fundraising		39,841
Explanatory Comments		
'Other' includes income generated and costs incurred to generate that income from retail and property development.		

Further details can be obtained from:

Annual Report and Accounts 2008 Company Secretary's office, Tanners Lane, Barkingside, Ilford, Essex, IG6 1QG
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Question 6 - The Charity's Financial Health

How would you describe your charity's financial health at the end of the period?

The trustees consider that Barnardo's is well placed, as a result of the cost reduction measures implemented in recent years, together with steps taken to reduce the risks posed by the pension fund and investment in new fundraising activities, to deliver against its plans for the year ahead.

However, there continue to be risks and the trustees will be monitoring carefully over the coming year the organisation's ability to secure new work in the face of increasing competition. In the medium term, new ways will need to be found to replace income currently generated from the sale and development of surplus properties.

Further details can be obtained from:

Annual Report and Accounts 2008
Company Secretary's office, Tanners Lane, Barkingside, Ilford, Essex, IG6 1QG

Question 7 - The Next Year

How will the overall performance last year affect your charity's medium to long term performance?

Barnardo's has a reserves policy in place to ensure that, once a commitment has been given to a child or their family, sufficient funds exist to meet the commitment for as long as it is required and appropriate. The organisation also has to ensure that it has a sufficient financial cushion to ensure that it is not vulnerable to the effects of short term fluctuations in income so that it does not have suddenly to cease activities in order to balance the books.

At the end of the period, Barnardo's reserves were within the range set by its reserves policy and the organisation is well positioned to be able to continue to work towards its strategic objectives.

What are your charity's main objectives for next year?

1. To increase the amount of income generated from statutory sources by 4.5%.
2. To further improve safeguarding practices and to significantly increase the mean scores in the safeguarding audit for all services.

3. To grow the numbers of active volunteers, including younger ones, by a further 5%.
4. To achieve at least 20 changes in legislation or government policy across the four nations' jurisdictions over the three years of the Business Plan (2007-2010).

5. To improve spontaneous awareness of the organisation.
6. To generate a net contribution from fundraising and retail operations of £35.3 million.
7. To reduce support function costs as a percentage of total expenditure.

8. To measure the organisation's environmental impact with a view to setting targets for improvement in future years.
9. To implement a race equality strategy across the whole organisation to improve its work with the diverse communities served.

Further details can be obtained from:

Annual Report and Accounts 2008
Annual Review 2008
Company Secretary's office, Tanners Lane, Barkingside, Ilford, Essex, IG6 1QG

Question 8 - The Charity's Governance

How does the charity ensure that its governance arrangements are appropriate and effective?

Trustees are elected at the AGM and serve for a maximum of 9 years. New trustees are selected through open recruitment, with particular emphasis on appointing individuals who can fulfil any identified skill gaps on Council. Trustees are offered training to help them meet their responsibilities.

Council meets every two months. Matters not reserved for Council are delegated either to one of the Council Committees or to the Chief Executive and staff. The effectiveness of the trustee body is assessed through a self-audit process conducted every two years. A more in-depth review is carried out periodically, the last in 2006.

Council focuses on strategy, its fiduciary obligations and impact in achieving its charitable objectives.

Further details can be obtained from:

The governance arrangements are set out in detail in the Annual Report and Accounts 2008 (pages 5-7) and further information can be obtained from the Company Secretary's office.

DECLARATION

Your Summary Information Return was submitted online by MR GEOFFREY GRANT FULTON BARNETT on 24 December 2008, telephone number 020 8498 7063.

MR GEOFFREY GRANT FULTON BARNETT certified online that:

- the information provided was correct
- it had been or would be brought to the attention of all the trustees

Those who give answers that they know are untrue or misleading may be committing an offence.

CONTACT DETAILS

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